



# The AI-Native Engine for Deterministic Enterprise Decision Making at Scale

Enterprises are bottlenecked by human variance and efficiency in decisioning workflows, Aware solves this.

Enterprises make thousands of decisions every day, approvals, denials, escalations, across domains like healthcare, fintech, logistics, and customer operations. Yet many of these decisions are still made manually, or worse, buried in opaque automation logic that can't be explained or improved.

Aware is the decision engine that brings transparency, precision, and AI-native programmability to these workflows, so decisions are made faster, more reliably, and with total auditability.

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## I. Executive Summary

Aware turns enterprise decision logic into scalable, explainable infrastructure. It lets users define natural-language rules and “decision profiles” that are executed deterministically, evaluating structured inputs, scoring logic branches, and returning reasoned outcomes. Designed for critical use cases (e.g., medical prior authorization, refund resolution, loan eligibility, fraud prevention), Aware helps teams:

- Define decision criteria in natural language (no code)
- Apply decisions in real time via SDK/API
- Understand and audit every decision, step-by-step
- Blend human review with programmatic intelligence

This makes Aware the bridge between modern AI and real-world enterprise control systems.

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## II. The Problem

Most enterprise decisioning today falls into one of two traps:

- ✗ Manual judgment: Slow, inconsistent, hard to audit
- ✗ Hard-coded automation: Opaque, brittle, unscalable

Neither model satisfies modern enterprise needs, especially in sectors like healthcare, finance, insurance, or logistics, where outcomes must be explainable, consistent, and compliant.

As organizations deploy AI across the stack, they hit a critical barrier: decisions must be reliable, explainable, and configurable—without requiring every team to reinvent infrastructure.

### III. Why Aware

Aware is the decision engine for modern ops. At its core:

- Teams define “Rule Chains”: natural-language conditions that reflect business policies
- These are evaluated deterministically and scored using Aware’s engine
- The result is a decision: approve, deny, escalate—with a transparent rationale and audit log

What makes Aware different:

- AI-native setup: Define logic in plain language, Aware interprets, structures, and scores it.
- Deterministic resolution: No black boxes. Every outcome is traceable to rule impact
- Programmable execution: Use Aware via SDK, CLI, or platform UI
- Audit-ready by default: Every decision includes a human-readable rationale and rule trace

Whether you're approving a refund, triaging a claim, or reviewing an edge case—Aware gives you the infrastructure to move fast, stay compliant, and scale decisions across your org.

Aware turns decision making from tribal, inconsistent judgement to global, auditable intelligence.